

2nd Shift Connections

Partner with the Manufacturers' Association to promote your brand to hundreds of engaged industry connections.

Through a networking night at your facility Manufacturers' Association brings the event to your space.

Sponsorship Opportunities

Host Sponsor | \$800

Become the face of the event by opening your doors to the community and showcasing your space to 40–60 local professionals.

- Your facility serves as the official venue for the event (space must accommodate a brief tour and an open networking area with room for food and beverage tables)
- Branded signage displayed throughout the event on T-stands, professionally created by the MA team
- Featured recognition across **all** event literature, newsletters/emails, and social media promotions
- Full event coordination handled by the MA team, including registration, food ordering, beverages, and space preparation

Food Sponsor | \$250

Help fuel the networking by supporting the food experience at the event.

- Branded signage displayed at the food area during the event
- Collateral featured at the registration table
- Recognition across all event-related social media posts
- Acknowledgment included in the post-event follow-up email

Beverage Sponsor | \$150

Support the social atmosphere of the event by keeping our attendees refreshed throughout the evening.

- Branded signage displayed at the beverage area during the event
- Collateral featured at the registration table
- Recognition across all event-related social media posts



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